



NCPDP Announces Opening Keynote Panel on “Politics, Policy and People” at its 2015 Annual Conference

April 23, 2015

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Scottsdale, Arizona (PRWEB) April 23, 2015

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Confirmed industry thought leader panelists include:

- Thomas R. Bizzaro, R.Ph. (Moderator), Vice President, Health Policy, FDB (First Databank, Inc.); Past Board of Trustees Chair, NCPDP

FDB, part of the Hearst Health network, provides drug knowledge that helps healthcare professionals make precise medication-related decisions.

- Mary Jo Carden, Director of Regulatory Affairs, Academy of Managed Care Pharmacy (AMCP)

AMCP is the national professional association of pharmacists, healthcare practitioners and others, working to ensure that all patients can receive the medications they need to improve their health while at the same time keeping healthcare costs under control.

- Jim Bialick, President, Patient Safety Movement Foundation and Patient Safety Movement Coalition

The Patient Safety Movement Foundation is working to reduce the number of preventable deaths from 200,000+ to 0 by 2020. The Patient Safety Movement Foundation works with all stakeholders to understand the problems and create solutions to improve patient safety.

- Brandi Greenberg, Managing Director, Research and Insights, The Advisory Board Company

The Advisory Board Company provides insight-driven performance improvement software and solutions to the rapidly changing healthcare and higher education industries.

Keynote Panel Discussion:

Top-down government mandates have incentivized the digitization of health records, but industry transformation remains a vision in need of strategy and tactics. The spectrum of industry stakeholders are struggling to demonstrate value under intense scrutiny – all with good intentions on improving the healthcare experience and patient health outcomes, while lowering costs. The key to success will be striking the right balance of policy, politics and capturing patient engagement. Panelists will weigh in from the various stakeholder perspectives in what promises to be an exciting and provocative discussion.

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