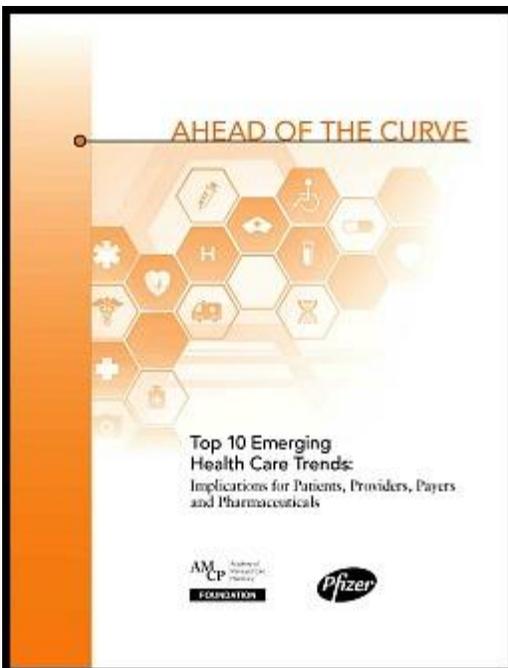


"Crystal Balling" to get Ahead of the Curve...bracing for the tipping point... hitting it out of the park...and building a Bridge to the Future are all major activities conducted by your AMCP Foundation. Please read about each of these activities and more below in our latest Donor Newsletter.



Top 10 Emerging Trends Assessment Research Project Completed

Capping a six-month research initiative, the AMCP Foundation released findings of the "Ahead of the Curve: Top 10 Emerging Health Care Trends – Implications for Patients, Providers, Payers and Pharmaceuticals." The 40-page report and a summary of its conclusions were presented during a special presentation at the AMCP 2014 Nexus Conference in Boston on October 9. The Foundation is pleased to acknowledge that significant financial support was provided from Pfizer, Inc.

Extensive review of primary and secondary research resulted in the identification of 124 emerging trends that were assessed for their impact on managed care pharmacy and its patient care healthcare role. Health care thought leaders from academia, industry, managed care, government and patient advocacy organizations assessed each trend for its relevance and potential impact.

The complete report can be downloaded at no cost by clicking on the report cover image to the left.



Foundation Symposium Rated Major Success by Attendees

Record numbers attended the Foundation's pre-Nexus symposium "Specialty Pharmacy and Patient Care: Are We at a Tipping Point?"

Speakers focused on the potential promise for improved patient care and outcomes through the use of specialty pharmaceuticals, in an environment where this potential is facing intense scrutiny, primarily related to the cost and challenges of access to specialty pharmacy.

Video recordings of each speaker's complete speaker presentation, and their slides, are [available here](#).

Significant press coverage was received and attendees rated the program highly for its content as timely, informative and balanced.

The Foundation thanks Amgen, Biogen Idec, the National Pharmaceutical Council, and Pfizer, Inc. for their support as sponsors.



AMCP Foundation partner's with Pfizer and Allergan on the 2015 Summer Internship Program's

Pfizer will sponsor the [Pfizer Managed Care Pharmacy Summer Internship Program](#). Its goal is to develop future leaders in managed health care – through activities that expose interns to population health and the application of managed care pharmacy principles in formulary management, benefit design, medication therapy management and adherence management.

Allergan will sponsor the [Allergan Specialized Summer Internship Program](#) in Health Outcomes. The goal of this internship program is to stimulate student pharmacist's interest in career options in health outcomes and pharmacoeconomics career option through exposure to health outcomes research and measurement and its application to evidence-based decision making.

Intern applications are due January 30, 2015



At 27 cents even cheaper than a stamp, but it goes a long way
Twenty-seven cents a day builds a bridge to the future of managed care pharmacy

These days, you can't buy much for twenty-seven cents. But you can:

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- Fund research that supports your profession and enhances patient care
- Deliver much-needed information and insight to managed care professionals

It only takes a little to make a big difference. [Please make a tax-deductible donation today.](#)

We simply can't execute the Foundation's critical plans for research and education—the keys to the future of managed care pharmacy—without the financial gifts of dedicated professionals like you. Remember - Twenty-seven cents a day is less than \$100 a year.



Fenway Park Event on the Way to the Bridge to the Future

As part of the Foundation's first annual appeal campaign, a donor appreciation and fund raising event was held at the world famous Fenway Park in Boston during the 2014 Nexus Conference. Over 130 donors and guests networked in the private Owner's Box at Fenway Park, home of the Boston Red Sox, enjoyed ballpark style refreshments and in exchange for donations took a crack at bat in the Red Sox batting cage. Biogen Idec was the event sponsor, and its corporate name and logo, along with the AMCP Foundation, were displayed in lights on the famed Green Monster Scoreboard in Fenway's centerfield.



Amgen Awards Foundation Grant for 2015 P&T Competition

A record 58 student chapters, up from 48 last year, have registered their intent to compete in the 2015 P&T Completion that will climax at the upcoming AMCP Annual Meeting. The Foundation received a grant in the amount of \$32,500 for the 2015 P&T Competition from Amgen and a grant of \$97,500 from Genentech. This year's completion will center on Yervoy, an infusion drug to treat melanoma produced by BristolMyers Squibb. Additionally, P&T Competition team awards have been increased to \$3,500 for 1st place, \$2,500 for 2nd, and \$1,500 for third.



Inaugural 5K Run Leads to Annual Event at AMCP Annual Meeting

Based on strong participant feedback, the Foundation is planning its second annual 5k 4 the Future run/walk event during the AMCP Annual meeting in San Diego on April 9, 2015. The goal is for 300 runners, up from last year's initial group of 200 runners, of which 91% indicated they plan to participate in next year's event.

Besides individual runners, a new addition will be team and corporate competition. Watch the AMCP meetings site for more information on how to register soon.

[Click here to unsubscribe.](#)

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