

## 365 Days to Celebrate 25 Years of the AMCP Foundation



Two notable events occurred on June 27, 1990.

McDonald's opened its first store in what is now called Russia.

The AMCP Foundation opened for business, dedicated to advancing managed care pharmacy's patient care role.

Today, we are announcing a year-long program celebrating the 25th Anniversary of the founding of what originally was called the Foundation for Managed Care Pharmacy, and is now known as the AMCP Foundation.

Over the next 12 months, under the theme "Key to our Success," 25th Anniversary Campaign Co-Chairs Doug Burgoyne and Kathleen Moreo will lead a team of division captains in communicating campaign programs and activities to various AMCP constituencies.

"Much has been accomplished in our first quarter-century, but even more needs to be achieved going forward as managed care pharmacy meets the challenges and opportunities in the rapidly changing health care world," said Edith A. Rosato, RPh, IOM, AMCP CEO and Chairman of the AMCP Foundation Board of Trustees. "The knowledge, insights and commitment

both Doug and Kathleen bring to the *Key to Our Success* campaign will help provide firm footing as the Foundation builds new initiatives to help patients served by managed care pharmacy."

Burgoyne is a long-time supporter of the Foundation and has served in numerous AMCP leadership roles, including AMCP President 2012-2013. He is President of VRX Veridicus Health. Moreo, RN-BC, BSN, BHSA, CCM, Cm, CDMS, is CEO and founder of PRIME Education, Inc. She has served as a national president of the Case Management Society of America (CMSA) and the Case Management Society International (CMSI), and is on the board of Alliance for Continuing Education in the Health Professions.

"For 25 years the Foundation has consistently, sometimes quietly and behind the scenes, supported the membership of the Academy through meaningful research and education," Burgoyne said. "From the student P&T competition to cutting-edge research on emerging health care trends and the impact of specialty pharmaceuticals, the Foundation has worked to advance the careers of our profession and expanded its overall importance in healthcare."



Burgoyne noted that the future is challenging but not daunting. “There are many opportunities in the new health care world for us to seize,” he said. “Through your support of the Foundation's 25th anniversary campaign, you are the *Key to Our Success* in advancing the Foundation's research and education mission.”

Moreo added that individually, each AMCP member has a voice in managed care pharmacy.

“Collectively, that voice is personified by the AMCP Foundation, a philanthropic organization whose core values of credibility, transparency, collaboration and innovation have helped shape the practice of managed care pharmacy to improve patient care,” Moreo said. “Through your smart-giving donation, the work of the AMCP Foundation can continue,

and the passion that led you to managed care pharmacy can be defined. Please share in our collective voice.”

Since its inception on June 27, 1990, the Foundation has focused on research and education supporting managed care pharmacy practices such as formulary management, dossiers, utilization management and disease management.

Click [here](#) to review a list of highlights of Foundation accomplishments over the past 25 years. Much is now known about these practices and the Foundation's current focus centers on emerging health care trends and new health plan designs and their impact on managed care pharmacy's patient care role.

Major 25th Anniversary Campaign activities (described in detail below) will focus on generating donor support to establish a Research Scholar in Residence Program at AMCP, an annual appeal called Key to Our Success for individuals to support the Foundation's general programs, and establishment of a Legacy Society offering donors opportunities for deferred giving to help sustain the Foundation's future.



### AMCP Foundation Gears Up for 25<sup>th</sup> Anniversary Celebration

A research scholar in residence program, recognition of trend-setting student pharmacists and the creation of a deferred giving plan (see related article) are some of the activities being developed for the AMCP Foundation's 25th Anniversary Celebration starting this month. Your individual support will help propel the Foundation to a new level of engagement to advance managed care pharmacy and patient care.

“Throughout all the Foundation's years, the one constant has been you—the managed care professional,” said AMCP CEO and Foundation Chairman Edith A. Rosato. “You are truly the *key to our success*. The 25th Anniversary Celebration and



### AMCP Foundation: A Record of Accomplishments 1990-2015

Established in 1990 as the Foundation for Managed Care Pharmacy—recently renamed the AMCP Foundation—it has been committed from Day 1 to meeting the public's health care needs. We do this by helping managed care pharmacy experts address patient needs through access to unbiased, evidence-based information on new drugs. The goal has always been to help the public get the best available, best value drugs to maximize their pharmacy benefits.

While operating as a supporting organization of AMCP, the Foundation focuses on the broad context of addressing public needs and future roles of managed care pharmacy in providing patient care. During the past



### Managed Care Pharmacy's Future: Uncover Benefits of a Planned Gift

Americans give more money to charity each year than the rest of the world combined. We are a nation of philanthropists, and helping others is woven into our cultural fabric.

While many of us love to see the impact of our gifts in the here and now, the AMCP Foundation, like all charities, seeks to establish and grow an endowment or reserve fund to enable it to address overarching opportunities that support its mission—beyond daily operational programs.

In a few weeks, as part of our 25th anniversary campaign, the AMCP Foundation will launch a deferred giving program, called the Legacy

Fundraising Campaign will bear that name, in honor of all the donors, supporters and friends who have brought us to where we are today.”

Anniversary year activities are launched with this newsletter. To help keep you informed, we are designing a new website and will be highlighting on a monthly basis individuals who have benefited from Foundation programs and support. It also will cover campaign activities throughout the year, coupled with testimonials from donors on why giving to the Foundation’s *Key to Our Success* Campaign is a good investment in your profession’s future.

For details, click [here](#).

year, the Foundation conducted two major projects, both addressing future issues of managed care pharmacy.

The first was the Foundations’ annual research symposium under the theme *Specialty Pharmacy and Patient Care: Are We at a Tipping Point?*, held prior to the AMCP Nexus 2014 Conference in Boston, Mass. Key issues included a focus on the specialty drug conundrum, which asks why something so great is so expensive? Under pressure to improve outcomes, but also control costs, many payers are employing cost containment tools—such as high copays—that some say have gone too far.

Read more [here](#).

Society.

So many of us feel we can only afford to donate a limited amount to charity from year to year. That’s okay; those concerns are normal—and welcomed. But a deferred gift may enable you to do more than you thought possible.

With a little planning, you can include a gift to us within your overall estate or financial plans that preserves our mission and provides you with tax benefits in return. By making a deferred gift to the AMCP Foundation, you help cement its ability to further advance the patient care role of managed care pharmacy well into the future.

To explore different options, please click [here](#).

---

[Click here](#) to unsubscribe.

[www.amcpfoundation.org](http://www.amcpfoundation.org)



100 North Pitt Street, Suite 400, Alexandria, VA 22314