

*A year to celebrate....and a Bridge to the Future built...it's been an amazing few months at your AMCP Foundation. Please read about each of these activities and more below in our latest Donor Newsletter.*



## **AMCP Foundation Notches Major Milestones with Donor Help**

We did it.

2014 was a great year for the AMCP Foundation. We achieved several milestones with the help of hundreds of donors. A record 600 contributions, coupled with support from nine AMCP Corporate Members, enabled the AMCP Foundation to achieve its \$100,000 goal in its first-ever annual appeal. Under the theme Building a Bridge to the Future, the annual campaign was launched January 1, 2014 and concluded December 31, 2014, raising a total of \$100,540. An additional \$17,000 was donated to the Foundation by AMCP representing a contribution of \$5 for each AMCP member renewal.

"On behalf of the AMCP Foundation Board of Trustees, I want to thank the individuals and organizations that contributed to this major achievement," said AMCP Foundation Chairman Edith A. Rosato, RPh, IOM. "We knew our loyal members would

respond with generosity, but we never expected this level of enthusiasm."

Significantly, all members of the AMCP Board of Directors and the Foundation's Board of Trustees were contributors to the campaign. Over the past seven years, annual individual donations have ranged from 100 to 120 individuals and about \$20,000 in contributions. Nine AMCP Corporate Members supported the Foundation by helping to sponsor fundraising events and responded to a year-end appeal. The nine corporate donors include: Allergan, Auxilium, Biogen Idec, Catamaran, Gilead, Incyte, Johnson & Johnson Health Care Services, Pfizer Inc., and Veridicus Health.



### **25th Anniversary of Foundation to include Deferred Giving Program**

The AMCP Foundation will officially observe its 25th anniversary on June 27, 2015. A number of programs are being researched and planning is underway for a multi-phased anniversary initiative, including a special "Anniversary Birthday Giving Day." Among key components of the year-long anniversary program, will be a deferred giving program.

Other potential anniversary program elements include named giving opportunities for student scholarships, a research scholar-in-residence program at AMCP, and a "seeding" program to encourage and promote the establishment of managed care pharmacy residency programs.

More details will be announced in the Foundation's next quarterly newsletter in early May.



### **Emerging Trends Assessment Report Gains National Exposure**

Nearly 21 million readers/subscribers were exposed to the Foundation's cutting-edge research findings, released October 9, 2014, in the report "Ahead of the Curve: Top 10 Emerging Health Care Trends – Implications for Patients, Providers, Payers and Pharmaceuticals." With significant support from Pfizer, Inc., the "Ahead of the Curve" initiative assessed the impact of emerging trends on health care delivery and managed care pharmacy practices. Significantly, over 1,000 individuals have downloaded the entire report, easily available from the Foundation's [website](#).

Dissemination of the report continues, with efforts being planned to bring awareness of the report's findings to policy makers, pharmacy stakeholders and targeted media, payer and business organizations. Additionally, the Foundation is consulting with AACP (American Association of Colleges of Pharmacy) to develop an educational module for pharmacy educators and students. Also under consideration is potential development of a three-part webinar series offering deeper examination of the trends by subject matter experts.



### **Foundation Symposium Rated Major Success by Attendees**

A record 112 paid registrants and 14 guests attended the Foundation's pre-Nexus symposium "[Specialty Pharmacy and Patient Care: Are We at a Tipping Point?](#)" Symposium speakers addressed varied perspectives related to the high cost of specialty pharmaceuticals, plan design for their use, payer and patient access concerns, as well as the impact on drug innovation. Significant press coverage was received from major pharmaceutical publications. Attendees highly rated the program content as timely, informative and balanced.

A summary of key points by the speakers is posted on the Foundation's website, as are video recordings of the entire symposium. Additionally, several symposium speakers were recruited by the foundation to be panelists at the inaugural [AMCP Health Plan Executive Forum](#), conducted in Washington, D.C., on December 2, 2014. The symposium was supported by donations from Amgen, Biogen Idec, the National Pharmaceutical Council, and Pfizer.



### 5k Race & USS Midway Events Highlight Foundation "Fun-Raising"

As part of the Foundation's first annual appeal campaign, a donor appreciation and fundraising event was held at the world famous Fenway Park in Boston during the 2014 Nexus Conference. Nearly 140 donors and guests networked in the private Owner's Box at Fenway Park, home of the Boston Red Sox. Biogen Idec was the event sponsor, and its corporate name and logo, along with that of the AMCP Foundation, were displayed in lights on the famed Green Monster Scoreboard in Fenway's centerfield.

The popularity of these events has led to the second annual [5K Run/Walk to the Future](#), which will be conducted April 9 during AMCP's 27th Annual Meeting & Expo in San Diego. Participation is capped at 400, up from 200. The race lead supporter is Alkermes.

Also to be conducted as a donor event is the second annual [Casino Night aboard the historic USS Midway](#) aircraft carrier in the San Diego Bay harbor. Attendance is capped at 300.

Both events require a tax-deductible contribution to the Foundation. For more information, visit [www.amcpmeetings.org](http://www.amcpmeetings.org).



### Amgen, Genentech Supports 2015 National P&T Competition

Fifty-eight AMCP Student Pharmacist Chapters have registered their intent to compete in the [2015 AMCP Foundation National P&T Competition](#) that will climax at AMCP's upcoming [27th Annual Meeting & Expo](#) in San Diego. The number of registered chapters is a record, and represents a significant increase from 48 in 2014.

The Foundation received a grant in the amount of \$32,500 for the 2015 P&T Competition from Amgen and a grant of \$97,500 from Genentech. This year's competition will center on Yervoy, an infusion drug to treat melanoma produced by Bristol Myers Squibb. Additionally, P&T Competition team awards have been increased to \$3,500 for first place, \$2,500 for second place, and \$1,500 for third place.



### Steven G. Avey Award Recipient Selected

Albert Carver has been selected as the 2015 recipient of the prestigious [Steven G. Avey Award](#) by the Past Presidents and Founders Advisory Council, after a rigorous screening process. The award, to be presented at the Annual Awards ceremony, April 8, during AMCP's 27th Annual Meeting & Expo, recognizes sustained, exemplary and distinguished service to the profession of managed care pharmacy.

Carver is a founder of AMCP. He has served on the Managed Care Advisory Board of the American Society of Health-System Pharmacists, and is a member of the Advisory Boards at the University of California San Francisco and the Oregon State University School of Pharmacy. He joined Kaiser Permanente as a staff Pharmacist in 1970 and progressed through management, becoming in 1999 Vice President for all of California Kaiser Permanente Pharmacy Operations.

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100 North Pitt Street, Suite 400, Alexandria, VA 22314